

CUAA Membership Committee Update - Database

Ling-Wei Chang

Lynn Lander

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Infrastructure needs

- CUAA
 - Class reps / regional reps to access up-to-date alumni lists
- School
 - Shared updates to enhance Development effort
 - List of students in good standing in last semester
- Expected Outcome
 - Effective community building
 - Broaden outreach
 - Increase fundraising

Current situation

- CUAA

- Master EXCEL spreadsheet
- Gmail
- MailChimp
- SurveyMonkey
- CUAA website registrations

- School

- Upgrade to Ellucian academic / development system by end of 2017
- New I/S staff

Action Plan

- CUAA
 - Bring own databases / lists up-to-date
 - Fulfill “reference list” action item from 2015
 - Input to Memorandum of Agreement on database access (Jan. 2017)
- School
 - Provide index or “person ID” of alumni (pending new DB Manager hire and availability)

Volunteers needed